

No purchase necessary to enter or win. Purchase does not increase chances of winning. The "BTNWINNINGSHOT" Contest Promotion (the "Promotion") and any advertisement relating thereto is intended for participation only by legal residents of the United States and D.C. (collectively, the "Territory") and have an active Instagram account. This Promotion shall be construed according to, and governed exclusively by, California State law. Do not participate in this Contest if you are not a legal resident of the Territory, physically located in the Territory at the time of entry, or do not fall within the eligibility requirements set forth in these Official Rules below. VOID WHERE PROHIBITED BY LAW.

The "BTNWINNINGSHOT" CONTEST PROMOTION

OFFICIAL RULES

No Purchase Necessary to Enter or Win

DESCRIPTION OF THE CONTEST: The "BTNWINNINGSHOT" Contest Promotion (the "Promotion") is sponsored by Big Ten Network, LLC ("Sponsor") located at 600 West Chicago Avenue, Suite 875, Chicago, Illinois 60654. The Promotion is a fan photo competition related to Sponsor's coverage and telecast of the Big Ten Conference schools' collegiate basketball games and any ancillary programming related thereto (collectively, the "Programs"). The Promotion consists of eight (8) independent Promotion contests (each a "Contest" collectively, "Contests"), with one (1) prizewinner selected for each Contest. See chart in Rule #3 for each Contest's "Registration Period" (as defined below). The Promotion begins January 8, 2016 and ends March 4, 2016 (such entire period of time referred to hereinafter as the "Promotion Period"). The Winning Contestant (as defined below) of each Contest will be announced on the "Announcement Date" (as defined below), and will receive a prize as more specifically described below. By participating in this Promotion and/or any Contest, each entrant unconditionally agrees to abide by these Official Rules and the decision of Sponsor, which shall be final and binding in all matters relating to this Promotion.

1) **WHO MAY ENTER:** The Promotion is open only to those legal residents of the United States and D.C. who are eighteen (18) years of age or older at the time of entry and have an active account on Instagram.com ("Instagram"). Obtaining an Instagram account is absolutely free. To obtain an Instagram account, go to www.instagram.com (the "Instagram Website") and follow the instructions to create an Instagram account ("Instagram Account"). Officers, directors, and employees of Sponsor, The Big Ten Conference, its affiliated schools, teams, and entities, Fox Cable Network Services, LLC, Fox Entertainment Group, and The News Corporation, Inc. and each of their parent, subsidiary and affiliated companies, advertising, promotion, production services, fulfillment agencies, legal advisors, web masters, and web suppliers (collectively, the "Promotion Entities") and each of their immediate family members (children, spouse, parents, siblings) and individuals residing in their same household, whether or not related are ineligible to enter the Promotion or any Contest or win the prize. By participating in this Promotion or any Contest, each entrant unconditionally agrees to abide by these Official Rules and the decisions of the Sponsor and/or judges, which shall be final and binding in all matters relating to this Promotion. Eligibility determinations will be made by Sponsor in its sole and absolute discretion and such decisions shall not be subject to review, challenge, or appeal. Your Instagram Account will be governed by the Instagram terms of service, which are located at <http://instagram.com/about/legal/terms>. Entrants should read the terms and conditions that apply to Instagram or any other third party services or applications that the entrants download or use in connection with the Promotion. Sponsor is not responsible for the conduct of such third parties. **This Promotion is in no way sponsored, endorsed or administered by, or otherwise associated with Instagram. You understand that you are providing your information to Sponsor and not to Instagram. Instagram is not affiliated with this Promotion in any way and Instagram is not responsible for the administration of the Promotion or the awarding of prizes.** The potential prizewinners of this Promotion may be required to show proof of residency.

2) **WHEN TO ENTER: No purchase necessary to enter or win.** The Promotion begins at 09:00:01 a.m. central time ("CT") on January 8, 2016, and ends at 08:59:59 a.m. CT on March 4, 2016 ("Promotion Period"). Each of the eight (8) Contests shall consist of one (1) Promotion registration period (each a "Registration Period" collectively, "Registration Periods"), one (1) Promotion judging period (each a "Judging Period" collectively, "Judging Periods"), one (1) Promotion prizewinner determination date (each a "Determination Date" collectively "Determination Dates"), and one (1) Promotion prizewinner announcement date (each an "Announcement Date" collectively, "Announcement Dates") as set forth in the chart below. To be eligible for any Contest, all entries must be received by the end of the Registration Period for the applicable Contest. Sponsor's database clock shall be the official timekeeping devices for all entries received in connection with this Promotion.

CONTESTS	REGISTRATION PERIOD START 09:00:01 A.M. CT	REGISTRATION PERIOD END 08:59:59 A.M. CT	JUDGING PERIOD START 09:00:01 A.M. CT	JUDGING PERIOD END 11:59:59 A.M. CT	DETERMINATION DATES	ANNOUNCEMENT DATES
1	01/08/16	01/15/16	01/15/16	01/15/16	01/15/16	01/15/16
2	01/15/16	01/22/16	01/22/16	01/22/16	01/22/16	01/22/16
3	01/22/16	01/29/16	01/29/16	01/29/16	01/29/16	01/29/16
4	01/29/16	02/05/16	02/05/16	02/05/16	02/05/16	02/05/16

5	02/05/16	02/12/16	02/12/16	02/12/16	02/12/16	02/12/16
6	02/12/16	02/19/16	02/19/16	02/19/16	02/19/16	02/19/16
7	02/19/16	02/26/16	02/26/16	02/26/16	02/26/16	02/26/16
8	02/26/16	03/04/16	03/04/16	03/04/16	03/04/16	03/04/16

4) HOW TO ENTER: No purchase necessary to enter or win. Making a purchase will not improve your chances of winning.

To enter the Promotion, during the Registration Period for the applicable Contest, Instagram the official hashtag “#BTNWINNINGSHOTCONTEST” to @BIGTENNETWORK and one (1) Big Ten Conference School fan enthusiast themed photograph (the "Entry"). Each Entry must include the official hashtag "#BTNWINNINGSHOTCONTEST" along with one (1) Big Ten Conference School fan enthusiast themed photograph and must be sent directly to @ BIGTENNETWORK. Each Entry will then be judged according to the Judging Criteria set forth below in paragraph 8 hereinbelow. If you post updates to or receive updates from Instagram via your wireless phone, standard message and data rates will apply. You can also follow @BIGTENNETWORK on the Instagram Website. Check with your service provider for details. Be sure your account information is up to date because that information will be used to contact you if you are selected as a potential winner. Each eligible Entry will receive one (1) entry into the Contest. Only Instagram Entries will be deemed eligible.

All entries become the exclusive property of Sponsor and will not be acknowledged or returned. As permitted by law, each entrant agrees that personal information collected in connection with this Promotion may be shared with the Promotion Entities and Sponsor’s other promotional partners to contact you regarding promotional updates; information; messages; and for other reasons via electronic and/or ordinary mail and, will be used by Sponsor and such promotional partners in compliance with their respective privacy practices. Without otherwise limiting the foregoing, any personal information supplied by a Promotion entrant to Sponsor will be subject to Sponsor’s privacy policy posted at <http://btn.com/about/btn-privacy-policy/> (“**Privacy Policy**”). By entering the Promotion, each entrant grants Sponsor permission to share your email address and any other personally identifiable information with the other Promotion Entities for the purpose of the Promotion administration and prize fulfillment. Sponsor will not sell, rent, transfer or otherwise disclose your personal data to any third party other than as described herein or in the Privacy Policy

Note: Entry must be made by the entrant, only in the manner as set forth herein. All other methods of entry are considered void, including but not limited to entries made by any other individual or any entity, and/or originating at any other website or e-mail address, including but not limited to commercial sweepstakes and/or contest subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. Multiple entrants are not permitted to share the same Instagram Account. Any attempt by any participant to obtain more than one (1) entry by using multiple/different Instagram Accounts, identities, registrations or logins, or any other methods will be declared void and as such deemed ineligible for this Promotion and/or any Contest associated therewith. The use of any device to automate the entry process is prohibited. Any entrant who attempts to repost the same tweet or Instagram repeatedly will be deemed ineligible. **There is no limit on the number of times a person may enter a Contest or the Promotion; so, enter as often as you like.**

5) SUBMISSION REQUIREMENTS. Each photograph that is entered into the Contest must meet ALL of the “Submission Requirements” to be considered (a photograph that includes the hashtag #BTNWINNINGSHOTCONTEST and sent directly to Sponsor’s Instagram handle @BIGTENNETWORK and, further meets all submission requirements will be referred to as a “Submission”) and any Submission that, in Sponsor’s good faith judgment, violates the below noted criteria will be disqualified and/or discarded. To enter a Contest, each entrant must meet the following criteria: (i) include the hashtag #BTNWINNINGSHOTCONTEST; (ii) sent directly to Sponsor’s Instagram handle @ BIGTENNETWORK; and (iii) a photograph that represents the entrant’s team spirit and general expression of enthusiasm and support for their favorite Big Ten Conference School collegiate basketball team (e.g., face painting, signs, team colors, wardrobe, logo, team member, mascot, etc.). Each entrant’s photograph entered into the Contest must illustrate entrant’s team spirit and general expression of enthusiasm and support for their favorite Big Ten Conference School collegiate basketball team and will be judged according to the Judging Criteria (as defined in paragraph 8 below). Additionally, the Submission must (i) not infringe upon any third party intellectual property rights, or violate any law, and as of the date of Submission, not be the subject of any actual or threatened litigation or claim; and (ii) be suitable for publication (i.e., no nudity, profanity, obscene gestures, any depiction of real or simulated sexual acts, graphic or gratuitous violence, dangerous or illegal acts, no provocative, offensive, indecent, defamatory or libelous material) in Sponsor’s sole and absolute discretion. Submissions that do not conform to these requirements will be disqualified. All information and tangible materials submitted to Sponsor will not be returned. No correspondence will be acknowledged or entered into.

Each entrant agrees to the terms and conditions of these Official Rules and represents and warrants that entrant has the authority to grant the permission and rights granted herein, and that no other permission is required to grant such rights. Further, use of any and all third party names, logos, marks, likeness, and images are the sole responsibility of each entrant that has submitted a Submission into the Contest. Each entrant that submits a Submission that includes the use of any third party names, logos, marks, likeness, and images may be required to furnish to Sponsor, upon Sponsor’s request, any documentation, substantiation, and releases necessary and reasonably required to prove, confirm, verify, and substantiate the entrant’s right to include such names, logos, marks, likeness, and images in their Submission.

The Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by any technical or human error or any other intentional, casual, or inadvertent misconduct, which may occur in the processing of the entries in the Promotion. The Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. The use of any device to automate the entry process is prohibited. All information and tangible materials submitted to Sponsor will not be returned. No correspondence will be acknowledged or entered into.

6) **LICENSE:** Each entrant shall retain all ownership rights in the entrant's Submission. However, by submitting the Submission in to the Promotion or any Contest, entrant hereby grants to Promotion Entities a worldwide, perpetual, non-exclusive, royalty-free, sublicenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Submission in connection with the Promotion, any Contest, and Promotion Entities (its successors' and affiliates') business, including without limitation promotion and redistributing part or all in any of Big Ten Network programming (and derivative works thereof) in any and all media formats and through any and all media distribution without notice, review, or approval, without further compensation, and entrant hereby release the Promotion Entities and their respective parent, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents from all claims arising out of any such use. Promotion Entities have the absolute right to edit and/or alter any Submission. Promotion Entities reserve the right to use (or not use) each entrant's Submission at all and/or as little of the Submission as it so chooses.

6) **WINNER SELECTION AND NOTIFICATION:** Following the Judging Period, up to a total of eight (8) prizewinners will be selected by qualified judges; who shall be determined by Sponsor in its sole and absolute discretion and such determination shall be final and binding. Each entrant's Submission will be judged according to the Judging Criteria set forth in paragraph 8 herein below. The selected prizewinner for each Contest may be announced on the Announcement Date as set forth in paragraph 3 hereinabove. Additionally, the potential prizewinners may be notified via direct message on Instagram to the Instagram Account used to enter the applicable Contest. If any selected Winning Contestant cannot be reached by the manner as set forth above, three (3) attempts will be made to notify the Winning Contestant over a three (3) day period following the initial attempt to notify such potential prizewinner. If the Sponsor is unable to notify the Winning Contestant within this timeframe, the prize may be forfeited and an alternate prizewinner with the next score for the applicable Contest may be selected from the remaining entrants. Time is of the essence in awarding the prize. Noncompliance within this time period will result in disqualification and alternate potential winners may be selected. If any potential prizewinner cannot be reached, are found to be ineligible, cannot or do not comply with these Official Rules, or if prize or prize notification is returned as undeliverable, the potential prizewinners will be disqualified and time permitting, at Sponsor's sole discretion, an alternate potential prizewinner for the applicable Contest may be selected from the remaining eligible entries, using the Judging Criteria set forth hereinbelow. Prizewinners will be subject to verification. The determination for the winning Submission shall be made by Sponsor and/or its designee in its or their sole discretion, and such determination shall be final and binding. All information and tangible materials submitted to Sponsor will not be returned. No correspondence will be acknowledged or entered into. **TIE BREAKER:** In the event that the applicable Contest ends in a tie, the entrant who entered the Contest first, will then be declared as the Winning Contestant (as defined below). Subject to the timely return of all required documents as set forth below and compliance with these Official Rules, the entrant for the applicable Contest who submitted the winning Contest Submission will be entitled to receive a prize ("Winning Contestant"),

7) **PRIZE.** Up to a total of eight (8) Winning Contestants will be selected, one (1) for each Contest. Each Winning Contestant shall receive one (1) Big Ten Conference School collegiate basketball team's head coach autographed basketball. The approximate retail value ("ARV") for each prize is Forty Dollars (\$40). The ARV should all prizes be awarded in connection with this Promotion is Three Hundred Twenty Dollars (\$320). Additionally, each Winning Contestant's Submission may be featured during Sponsor's coverage and telecast of a Big Ten Conference basketball game. Each Winning Contestant is solely responsible for all other expenses not specified herein as being awarded, including without limitation delivery, processing, and handling fees.

8) **JUDGING PERIOD:** During the Judging Period for the applicable Contest, qualified judges, selected at Sponsor's sole discretion, will review each Submission to ensure that they comply with the Submission Requirements as stated in these Official Rules. Each Submission must illustrate entrant's team spirit and general expression of enthusiasm and support for their favorite Big Ten Conference School collegiate basketball team. Each Submission will be judged based upon the following criteria (i) fifty percent (50%) school spirit; (ii) twenty- percent (25%) creativity and innovative approach; and (iii) twenty- percent (25%) general expression of enthusiasm and support for their favorite Big Ten Conference School collegiate basketball team (collectively, "**Judging Criteria**").

9) **GENERAL PRIZE RESTRICTIONS:** If applicable to any prize awarded in connection with this Promotion, all Minors (as defined below) must be accompanied, at all times, by an adult. The potential Winning Contestant is subject to verification. If lost, the applicable Contest prize awarded will not be replaced. No Contest prize will be substituted, except at Sponsor's sole discretion due to prize unavailability and then only for a prize of equal or greater value. The Winning Contestant or in the case of a Minor, such Minor's parent and/or legal guardian is solely responsible for the reporting and payment of any federal, state and/or local taxes on the prize. If any potential Winning Contestant declines the applicable Contest prize, is found to be ineligible, or fails to comply with these Official Rules, such potential Winning Contestant will be disqualified and will forfeit the applicable Contest prize he or she otherwise might have received. In the event any Winning Contestant or his or her guest engage in behavior that (as determined by Sponsor in its sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten any other person, Sponsor reserves the

right to terminate the applicable event early, in whole or in part, and send such Winning Contestant and/or his or her guests home with no further compensation. Upon verification of entrant's win and compliance with these Official Rules, delivery of the applicable Contest prize will be coordinated by a representative of Sponsor and the Winning Contestant of each Contest will receive further notification with details on how to claim his or her Contest prize. All details and other restrictions of each Contest prize not specified in these Official Rules will be determined by Sponsor in its sole discretion.

10) SPONSOR'S RIGHT TO DISQUALIFY: At any time during the Promotion, Sponsor reserves the right, in its sole and absolute discretion, to disqualify and remove any Submission that it believes contains any inappropriate content, infringes the rights of any third party, or otherwise does not meet the Submission requirements or any other requirements in these Official Rules. The decisions of the Sponsor on this and all matters relating to the Promotion and/or any Contest are final and binding.

11) RULES GOVERNING WINNER: Eligibility, age, and all claims made by the Winning Contestant are subject to verification. Sponsor, the Promotional Partners and their agents are not responsible for fraudulent communications including without limitation phone calls, e-mails, and mail made or sent to entrants. It is the sole responsibility of each entrant to notify Sponsor in writing if the entrant changes his/her contact information by writing to "BTNWINNINGSHOT" Contest Promotion c/o Big Ten Network, LLC, 600 West Chicago Avenue, Suite 875, Chicago, Illinois 60654. The Promotion Entities shall have no liability for any Winning Contestant notification that is lost, intercepted, or not received by the potential Winning Contestant for any reason. The Winning Contestant for each Contest may be required to execute and return an Affidavit of Eligibility and a Liability/Publicity Release within the timeframe indicated on the documents. If the selected Winning Contestant for the applicable Contest cannot be contacted, is ineligible, fails to claim the applicable Contest prize, and/or fails to return any Affidavit of Eligibility and Liability/Publicity Release (if required) within the applicable time period, Sponsor may elect to disqualify the selected Winning Contestant, who will then forfeit his or her right to receive the applicable Contest prize. Except where such condition is expressly prohibited by law, each Winning Contestant's entry and acceptance of the applicable Contest prize constitutes permission for the Sponsor and its agents to use said Winning Contestant's name, screen name, voice, likeness, statements, biographical information, and/or city and state address for all purposes including but not limited to the advertising and promoting of the Promotion, the Website (if any), Sponsor's social media platform, Big Ten Network programming, or any other promotion, contest or sweepstakes sponsored by the Promotion Entities without any limitation, notice, or further compensation, in any and all media, worldwide, in perpetuity.

12) DATES & DEADLINES/ANTICIPATED NUMBER OF ENTRANTS. Because of the unique nature and scope of the Promotion, Sponsor reserves the right, in addition to those other rights reserved herein, to modify any date(s) or deadline(s) set forth in these Official Rules or otherwise governing the Promotion. Sponsor cannot accurately predict the number of entrants who will participate in each Contest or the Promotion.

13) REPRESENTATIONS AND WARRANTIES/INDEMNIFICATION. Each person who enters this Promotion represents and warrants to Sponsor as follows: (i) the Submission neither infringes upon nor violates the intellectual property rights or other rights of any other person or entity; (ii) the Submission does not and will not violate any applicable laws; (iii) meets the Submission Requirements set forth above; and (iv) that the activities, which are intended as part of participation in the Promotion may be inherently dangerous, and each entrant shall hold the Promotion Entities harmless from and against any claim, demand, liability or judgment, including reasonable attorneys' fees and court costs, arising out of any injuries sustained by entrant while participating in the Event. Each entrant hereby agrees to indemnify and hold the Promotion Entities harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

14) GENERAL PRIZE CONDITIONS: Eligibility, age and all claims made by Winning Contestant are subject to verification. Sponsor and its agents are not responsible for fraudulent communications including without limitation phone calls, mail, and e-mails made or sent to entrants. Each Winning Contestant may be required to execute an Affidavit of Eligibility, a Liability Release and where imposing such condition is legal, a Publicity Release ("**Prize Claim Documents**"). If a Winning Contestant is not of legal age of majority in his or her state of residence (a "**Minor**"), the applicable Contest prize will be awarded in the name of the parent or legal guardian of the Winning Contestant, or the parent or legal guardian of the Winning Contestant will be required to ratify and sign Prize Claim Documents. The Prize Claim Documents must be returned within the time frame indicated on the documents. If the potential Winning contestant (or, in the case of a Minor, such Minor Winning Contestant's parent or legal guardian) fails to return such documents within the prescribed time, or if a potential Winning Contestant is found to be ineligible, or if he/she does not comply with these Official Rules, then the potential Winning Contestant will be disqualified and the Submission with the next highest score for the applicable Contest may be selected. All applicable U.S., Federal, state, and local taxes, duties, or other taxes or fees are the sole responsibility of each Winning Contestant, who may be issued a 1099 IRS tax form for the ARV of any awarded prize.

Depiction of the prize(s), if any, in any advertising, promotional materials, or on Sponsor's social media platforms or the Promotion's website (if any) may not reflect the actual prize delivered to the Winning Contestant. Sponsor or its agents shall not be responsible for delays in delivery of any Promotion prize once it has been shipped by Sponsor or its agent. Winning Contestant shall bear all risk of loss or damage to the applicable Contest prize after it has been delivered to the Winning Contestant. Winning Contestants cannot assign or transfer the applicable Contest prize to another person or entity and is not entitled to cash in place of the applicable Contest prize. Each Contest prize is subject to availability and Sponsor in its sole discretion may substitute cash or a different prize of

approximately equal or greater retail value except where prohibited by law. No transfer, substitution, or cash equivalent for the applicable Contest prize is allowed except at Sponsor's sole discretion due to prize unavailability and then only for a prize of equal or greater value.

14) CONDITIONS OF PARTICIPATION: This Promotion is subject to all applicable federal, state, and local laws. Each entrant hereby: (a) agrees that the Promotion Entities and their respective parent, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to person(s), including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Promotion or any Promotion-related activity, or for any typographical or other error in the printing, offering or announcement of any prize; (b) releases the Promotion Entities, their parent companies, subsidiaries, distributors, affiliates, advertising and promotion partners, fulfillment and/or judging agencies, retailers, franchises, agents and their estate and/or family members from all liability, claims, action, or proceedings relating to this Promotion and from injuries or damages arising in connection with or relating to participation in this Promotion, or use or misuse of the prize; and (c) waives any right to claim ambiguity in the Promotion or these Official Rules. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion, to void suspect entries and/or cancel, terminate or suspend any portion of this Promotion should a virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Promotion and, in any such event, at its discretion, select winners from eligible, non-suspect entries received prior to the event requiring such termination, cancellation or suspension. This Promotion may not be used for any form of gambling.

17) IMPORTANT: PLEASE READ - GENERAL RELEASE AND LIMITATIONS ON LIABILITY. By entering the Promotion, entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the Promotion, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Promotion, but in no event will attorneys' fees be awarded or recoverable; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased. Each entrant acknowledges and agrees that the Promotion Entities, its agencies, web masters/suppliers, contractors and vendors are not responsible for any costs, injuries, losses, or damages of any kind arising from or in connection with: (i) incomplete, lost, late, misdirected, or illegible entries or for failure to receive entries due to any cause, including without limitation human, transmission, or technical problems, failures, or malfunctions of any kind, whether originating with sender, with Sponsor, or otherwise, that may limit an entrant's ability to participate in the Promotion; (ii) incorrect or inaccurate information whether caused by internet users, or by any equipment or programming associated with or utilized in connection with this Promotion and assume no responsibility for any error, omission, malfunction, interruption, deletion, defect, or delay in operation or transmission, communications line failure, theft, or destruction or unauthorized access to, tampering, or hacking; (iii) any injury or damage resulting from participation in the Promotion and/or the use and/or misuse of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, or any claims, costs, injuries, losses, or damages related to or based on the entrant's rights of publicity or privacy); or (iv) the entrant's claim that he or she has somehow been defamed or portrayed in a false light. Sponsor and Promotional Partners assume no responsibility for any damage to an entrant's computer system, which is occasioned by accessing Sponsor's Instagram Account or Twitter Account or the Promotion's Website (if applicable), or participating in the Promotion, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature, or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right, at its sole discretion, to disqualify any entrant it finds to be tampering with the Submission process or operation of the Promotion or to be acting in an unsportslike or disruptive manner, or with intent to threaten, abuse or harass any other person. If, for any reason, this Promotion is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in the sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend this Promotion and determine winner from all eligible Submissions received prior to action taken, or as otherwise deemed fair and equitable by Sponsor.

18) GOVERNING LAW: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE PROMOTION OR IN CONNECTION WITH ANY SUBMISSION OR OTHER MATERIAL SUBMITTED IN CONNECTION WITH THE PROMOTION, SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF CALIFORNIA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS. THE INVALIDITY OR UNENFORCEABILITY OF ANY PROVISION OF THESE RULES SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION. IN THE EVENT THAT ANY PROVISION IS DETERMINED TO BE INVALID OR OTHERWISE UNENFORCEABLE OR ILLEGAL,

THESE RULES SHALL OTHERWISE REMAIN IN EFFECT AND SHALL BE CONSTRUED IN ACCORDANCE WITH THEIR TERMS AS IF THE INVALID OR ILLEGAL PROVISION WERE NOT CONTAINED HEREIN.

IN NO EVENT WILL SPONSOR, PROMOTIONAL ENTITIES, THEIR PARENT, AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES, WEB MASTERS/SUPPLIERS, VENDORS, CONTRACTORS OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR PARTICIPATION IN THE CONTEST. WITHOUT LIMITING THE FOREGOING, **ALL PRIZES AND EVERYTHING IS PROVIDED "AS IS," WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE PROMOTION ENTITIES HEREBY EXPRESSLY DISCLAIM ALL IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.** SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE RIGHT IS RESERVED TO SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

19) **OFFICIAL RULES/LIST OF WINNERS:** To view a copy of these Official Rules, please visit <http://www.btn.com/btnwinningshot>. These Official Rules may not be available following the end of the Promotion Period. Visit <http://www.btn.com> to view any legally required winners' list, which may be available only for a period of thirty (30) days following the end of the Promotion Period.